

# City College News

DECEMBER 1984

George Brown  
  
The City College

## 1984 placement up 13 per cent

A stronger economy has boosted employment among recent George Brown College graduates by 13 per cent this year.

A total of 87 per cent of the 1984 post-secondary graduating class contacted found work related to their studies, according to a phone survey conducted this fall.

Last year the annual survey found only 74 per cent of graduates working in related fields.

The increase in employment is particularly large for students with diplomas in Electro-Mechanical and Architectural Technology and Graphic Arts programs.

The number of Electro-Mechanical graduates with jobs almost doubled from the 1983 rate of 39 per cent to 67 per cent, and Architectural Technology graduates with jobs related to their studies increased from 58 to 86 per cent.

"There has been some increase in the construction, manufacturing and electronics industries," says Placement Coordinator Paul Hollow.

Placement for Graphic Arts graduates increased from 46 to 75 per cent.

The overall increase brings the College back to its traditional job placement levels of about 90 per cent, and reduces unemployment among recent graduates from 18 to 6 per cent.

George Brown graduated about 1,900 students in spring, 1984, an increase of about 150 from a year before.

Of the 1,235 students contacted in the survey who were in the job market, 1,194 (87 per cent) had found jobs related to their studies, 92 (7 per cent) were working in an unrelated field, and 90 (6 per cent) were still looking for work.

Placement increased this year for graduates of all Divisions with the exception of Hospitality where it remained a constant 93 per cent. Health Sciences had both the largest number of graduates of any Division (579) and the highest placement rate in related jobs (97 per cent).



*Retiring Architectural Technology Dean Jack Stirling (centre) shares a joke with President Doug Light (left) and former President Cliff Lloyd.*

Photo: Neil McElroy

## Stirling says goodbye after 30 years

Jack Stirling's 30 year career with George Brown began at Ryerson.

That's where he went as a young carpenter from Scotland to learn how Canadians do things. And that's where he met instructor Alex Beverly who coaxed him into teaching.

Together Stirling and Beverly transferred to the new Provincial Institute of Trades (PIT), George Brown's forerunner, in 1954.

## \$1.2 m for OHI

Industry donations for the new hospitality building now total \$1.2 million, reports President Doug Light.

That amount is just \$300,000 short of the \$1.5 million contribution that is the last element of financing for the \$9 million, four-story building on Adelaide Street near St. James Campus.

"Another few months and I think we'll make it," says Light.

They worked together until 1968 when Beverly retired, George Brown College came into being, and Stirling became Chairman and later Dean of the Architectural Technology Division.

The two were re-united in late November when Beverly, now 87, came to a dinner honouring Stirling on the eve of his retirement from the College.

"I was sure glad he came along," recalled Beverly of the appearance of his student and protégé — one of dozens of glowing accolades Stirling received that evening.

About two hundred colleagues, former colleagues, friends and family members at the dinner heard testimonials from President Doug Light, former President Cliff Lloyd, faculty and administration representatives. (Stirling was also the subject of a satirical play. See item on page 4.)

Lloyd said Stirling was "the kind of person you gave a job to when you knew no one else could do it."

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Graphic Design instructor Bill Southern did the illustration on the commemorative air force postage stamp.

## Instructor designs stamp

Graphic Arts instructor Bill Southern has designed a postage stamp that commemorates the 60th anniversary of the founding of the Royal Canadian Air Force (RCAF).

The illustrator depicted air force flyers in uniforms from three historical periods on the stamp issued in November.

The stamp features flyers from the First and Second World Wars and the current uniform that he joking describes as World War III.

To obtain absolute accuracy in detail, Southern spent many hours in military museums and archives across the country, and photographed live models wearing the uniforms.

Although he also illustrated a commemorative stamp for the Canadian army's centennial, his interest in uniforms is purely for their visual appeal, he says.

Southern has taught illustration at George Brown for six years, and has continued to work as a freelance illustrator in his spare time.

"You maintain your validity as a teacher by maintaining your position in the industry."

## Beetles is new Architectural Dean

Brian Beetles will return to his first love when he takes over as Dean of the Architectural Technology Division in the New Year.

The 56-year-old Director of Campuses will renew a direct involvement in the academic side of education that began before he joined the Provincial Institute of Trades as an instructor in 1962.

"One of the things I've always enjoyed about working at the College is working with students," he says.

Beetles organized apprenticeship programs for the Canadian Pacific Railway before joining the Institute as a teacher in the Academic Division.

He was made a department head in that Division in 1964 and was named both Dean and Principal of the now demolished Teralay Campus in 1968.

His role in administration was expanded in 1971 when he was made Principal of Casa Loma Campus, and in 1981 when he was named Director of Campuses.

But even in his current position he has been involved in the work of the Architectural Division to keep programs current with industry adoption of computers and high technology.



Brian Beetles will become Dean of the Architectural Technology Division in January.

"I've been quite actively involved in changing facilities to accommodate the new equipment. That's going to be a major aspect of the job — coping with the changes."

Casa Loma Campus Manager Dave Fraser will assume Beetles' current duties as new Manager of Campus Operations reporting to Physical Resources Director Michael Rant.

## Division has set the pace — Stirling

*Continued from page 1.*

All speakers testified to his cheerfulness, calm under pressure and utter reliability.

Stirling, now 63, doesn't deny those qualities, but rejects any heroic overtones. "I don't always set an example but I try," he says.

The early years of teaching at PIT furnish Stirling with his happiest memories — and doubt about the wisdom of giving someone a salary to have so much fun. "I was always wondering why they used to pay me."

It is the people of George Brown that he will miss when he retires to his home in Scarborough at the end of the year, he says. But he will carry with him the satisfaction of a job well done and the contribution he has made to the development of his adopted country.

"In the trades we (George Brown) have set the pace for the province."

Stirling was born and raised in Glasgow, Scotland. His apprenticeship as a carpenter was interrupted by a six-year stint in the Royal Air Force as a fitter during the Second World War. After

"demobilization" he returned to Glasgow where he worked in the construction industry and met his wife Betty. He came to Canada in 1951.

"All I wanted to do was see what it was like."

His two sons John and Gordon, who both study Tool and Die Making at the College, attended the dinner at Kensington Campus, along with Betty and his daughter-in-law Brenda.

## Aid for Ethiopia

Audiences at two performances of a George Brown theatre production in November donated \$214 to help the starving population of Ethiopia.

Theatre Arts Co-ordinator Joseph Shaw appealed to audiences after performances of *The Cherry Orchard* on the weekend of Nov. 16.

The money will be donated to the Red Cross to aid the drought-stricken African nation.

# Here's the First Annual George Brown Trivia Contest

Here's the opportunity you've been waiting for! Now you can impress your colleagues and friends with your vast and detailed knowledge about George Brown.

Seuths from *City College News* with the help of College archivist John Hardy, have combed the files for facts that will amaze and enlighten.

To encourage thoughtful consideration of these questions, the Public Relations Department (which publishes *City College News*) will offer a dinner for two at Plumer's to the person (or group) who answers the most questions correctly. If there are several identical sets of answers one will be drawn from a hat for the treat.

Send in your written answers along with your name(s), department and extension to the Public Relations Department, 4th Floor, Adelaide Street by January 9, 1985.

The correct answers to the test and the winners name(s) will be published in our next issue.

John Hardy and Pat Smith, who because of their special positions with the College are not eligible to enter this contest, have agreed not to help others with the answers.

1. With a few exceptions, George Brown buildings have served many purposes over the years before becoming centres of learning.

Name the campuses that once housed these activities.

- a) A cookie factory
- b) A corset factory
- c) A primary school
- d) A post office

2. Since its founding in March 1968, George Brown has had 12 campuses including the current ones. Name them.

3. a) What does the "E" in President D.E. Light's name stand for?

b) President Light has a building named after him. Where and what is it?



4. People of Scottish descent have made a big contribution in the College over the years. Identify the brave highland laddie pictured above.



9. George Brown adopted its current logo of interlocking circles in 1980. Before that the logo illustrated above was used by the College. What does the logo stand for? One clue: Each of the shapes in the logo stands for one word and the name of the College is not included.

10. Three past members of George Brown's Board of Governors have also served in the cabinet of the federal government. Who are they?

## Events

Dec. 14 - 15 — Theatre program students will present *Christmas with Taffy and Newbie* — songs, stories and characters from Wales and Newfoundland. 8 p.m. in the Theatre Building, 530 King St. E. Admission: \$1.

Dec. 17-21 — Plumer's will feature a special five-course Christmas menu at both lunch and dinner, and the choral ensemble Musica Gloria will perform medieval and modern carols in the Kensington Campus Dining Room on Dec. 19. Lunch costs \$5.50 and dinner is \$8.50. Call ext. 4323 for information and reservations.

Dec. 20 — English students at College Street Campus will present their annual Christmas Caravan of ethnic music, craft, and food between 10 a.m. and 2 p.m. All staff are invited.

Dec. 21 — College closed for Christmas break.

Jan. 2 — College open after Christmas break.

Jan. 14 — Toronto lawyer Mary Cornish of the Equal Pay Coalition will discuss "Equal pay for work of equal value" in the Casa Loma Auditorium (Room

C337) at 4:30 p.m. Open to all. Sponsored by the Affirmative Action Advisory Committee.

Note: The Fashion Show on Dec. 12, and the display by Graphic Design students at the Art Gallery of Ontario announced in this column in November have been cancelled.

If your Division, department or group is holding an event of interest to the College community, call the public relations office at exts. 3240, or 3243 and it can be included in this column. See the box on the back page for deadlines.

# Names in the News

**Enid Bailey** of the President's Office and **Jill Chalmers** of the Ontario Career Action Program (OCAP) were shocked in early December when the RCMP shut down a management seminar they were attending. The Mounties told American seminar leader Dr. Sharon Crain she was forbidden to work in Canada under immigration laws without prior approval — which she hadn't obtained. Crain told the 84 women attending the seminar at the Inn on the Park that it would be re-scheduled and they would receive refunds.



*Secondary School Liaison Officer Mary Bruno presents Affirmative Action Chairperson June Kingshott with a present — a carved loon — at the Committee's annual dinner in late November. Members and guests heard Jo-Ann Grayson of the Ontario Women's Directorate speak. Other members honoured for their service with the committee included Marsha Allen, Susan Coulter, and Catherine Gagne.*

Great minds sometimes do think alike. On Dec. 1, **Julie Middleton** and **Dawn Squires**, who work together in George Brown's Ontario Career Action Program (OCAP) office on Adelaide Street, were married within a half-hour of each other by the Rev. Wendell McNeil in the chapel of the Scarborough Civic Centre. The two pairs of newlyweds separated — briefly — for family receptions but were reunited in the evening at the Ramada Renaissance Hotel where they stayed for weekend honeymoons. Their new names are **Julie Harrington** and **Dawn Smith**.

Although the annual fall show by fashion students at Kensington Campus was cancelled this year, the Division added a little flair to December with the help of **Marina Sturdza**. The fashion writer was to have provided commentary to a visual overview of international fashion trends. Sturdza's work appears in the *Globe and Mail*.

Staff Development Officer **Karen O'Kain** will be guest editor of the April issue of *College Canada* magazine. Deadline for submission of articles for the issue, which has a theme of "The Underprepared Student," is Feb. 15, 1985.

Three George Brown students recently won scholarships from the Canadian Jewellers Institute. **Beverly Metzger** won a scholarship for jewellery arts, **Jean-Pierre Berbunt** for watchmaking and **Jill Anderson** for jewellery repair.

Public education about mental retardation could go a long way to reduce opposition to community-based group homes, **Jim Turner** told the Burlington Association for the Mentally Retarded at a recent meeting. The Administration Vice-President is also a member of the Metro Toronto Association for the Mentally Retarded. Mentally retarded people have the right to live within the community — but they, and their concerned supporters, will have to fight to see that they enjoy that right, he said.

George Brown Board of Governors Chairman **Bruce Bone** has been appointed to a six-person committee investigating elementary and secondary school financing in Ontario. Chaired by former York University President **H. Ian MacDonald**, the commission will make recommendations on the provincial grant and property tax systems of financing to the Minister of Education by November 1985. Bone is Vice President and Associate Treasurer of Noranda Mines Ltd.

It may not get a Tony Award this year, but *In the Lair of Laird Jock* was well received when it premiered at **Jack Stirling's Retirement Dinner** on Nov. 27. The new production by George Brown's Poverty Players starred President **Doug Light** as Laird Jock (a role based very roughly on the Architectural Technology Dean) and Mrs. Laird Jock. In supporting roles were **Grizelle Shander**, **Bob Nicholson**, **Ron Waites**, **Ian Irving** and former College President **Cliff Lloyd** as members of the McGregor clan. The satire featured Laird Jock, complete in kilt, worrying over student contact hours, budgets and the directives from a hard-hearted President.

**Claudia Wong** is back with the Placement department at Casa Loma after some time with the Career Counselling and Placement Centre on the Danforth. Replacing her at the Centre, which is co-operatively funded by the Toronto Board of Education, the City of Toronto, and George Brown, is Electro-Mechanical instructor **Bill Gibson**.

The Personnel Office has told us of the following staff changes:

New faculty at the College are **Lois Athanasiu** in the Job Corp project at Casa Loma and **Joseph Unelli** in Graphic Arts at St. James. New support staff are **Ian Barnett** in the Academic Computing Department, **Dieter Drewanz** in mechanical staff at Kensington, **June Weir** and **Kenneth Knetchel** in the Hospitality Division.

Transfers include: **Gary Beairst** from caretaking staff at Kensington to College Street; **Mark Mapp** from academic upgrading at Casa Loma to Math and Science faculty at St. James; **Nancy Nickle** from a support position in the Architectural Technology Division to the Job Corp Project at Casa Loma; and **Wayne Reddick** from College to Kensington caretaking staff.

*City College News* is a monthly publication of the Continuing Education and Marketing Division of George Brown College at 258 Adelaide St. E., Toronto, Ontario, M5A 1N1. (416) 967-1212, ext. 3240. Editor: Kadi Kaljuste, Writer: Neil McGillivray. The next issue of *City College News* will be published on Jan. 17, 1985. The deadline for submissions is Jan. 3.

*City College News* wishes all its readers a very happy holiday and New Year.